



Restaurant Week Fox Cities

January 27 – February 5, 2023

Presented by the Fox Cities Convention & Visitors Bureau

Restaurant Participation Rules

- 1. Offer specialized, price-fixed menu options to every guest who enters your restaurant during the event. You may choose to participate in as many of the following meal options as you would like.**
 - Breakfast **3 course meal not required**: \$12
 - Lunch **3 course meal required**: \$17
 - Dinner **3 course meal required**: \$28 OR \$34
- 2. Restaurants are required to participate for the entire duration of the event during their regular business hours**
 - Restaurants are NOT required to open for any meals and/or days they are not typically open for
- 3. Restaurants will supply menus online by Friday, December 16, 2022 using the online form**
 - Restaurants will be provided with printed menus to use during the event
 - Please denote options that are vegetarian, vegan, and/or gluten free
- 4. Option for RWFC menu items as carry out is at the discretion of each individual restaurant**
- 5. Restaurants are encouraged to advertise their participation in the event through their standard media channels including email, Facebook, Instagram, etc.**
 - Restaurants will display all collateral material provided for promotion in the weeks prior to the event
 - Toolkit of talking points and social graphics will be provided for restaurants to use on all social media platforms
- 6. Restaurants will pay \$150 per venue to participate in the event**
 - Participation fee will cover the cost of promotional efforts (print materials, social media campaigns, creative design, etc.) and administrative costs (website maintenance, event coordination, etc.)
 - Restaurants will be invoiced by the Fox Cities CVB following registration. Payment will be due upon receipt of invoice via credit card or check

Deadlines for Registration

Date	Details
Nov. 17 2022	Registration on or before 11/17 guarantees inclusion in a Fox Cities Magazine featured story
Dec. 9 2022	All registrations due by 11:59 pm. Register at https://forms.gle/rGxkxwvUR1uRw1Tv6
Dec. 16 2022	Menus due by 11:59 pm. Submit at https://forms.gle/mjCtPEV7Vm2gezv28

Please direct any questions to Maddie Jack at the Fox Cities CVB. (920) 734-3358 or mjack@foxcities.org

Links to registration and menu forms can also be found at restaurantweekfoxcities.com